

August 2011, Yukon Poll results

Prepared for Trails Only Yukon Association (TOYA)



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Methodology

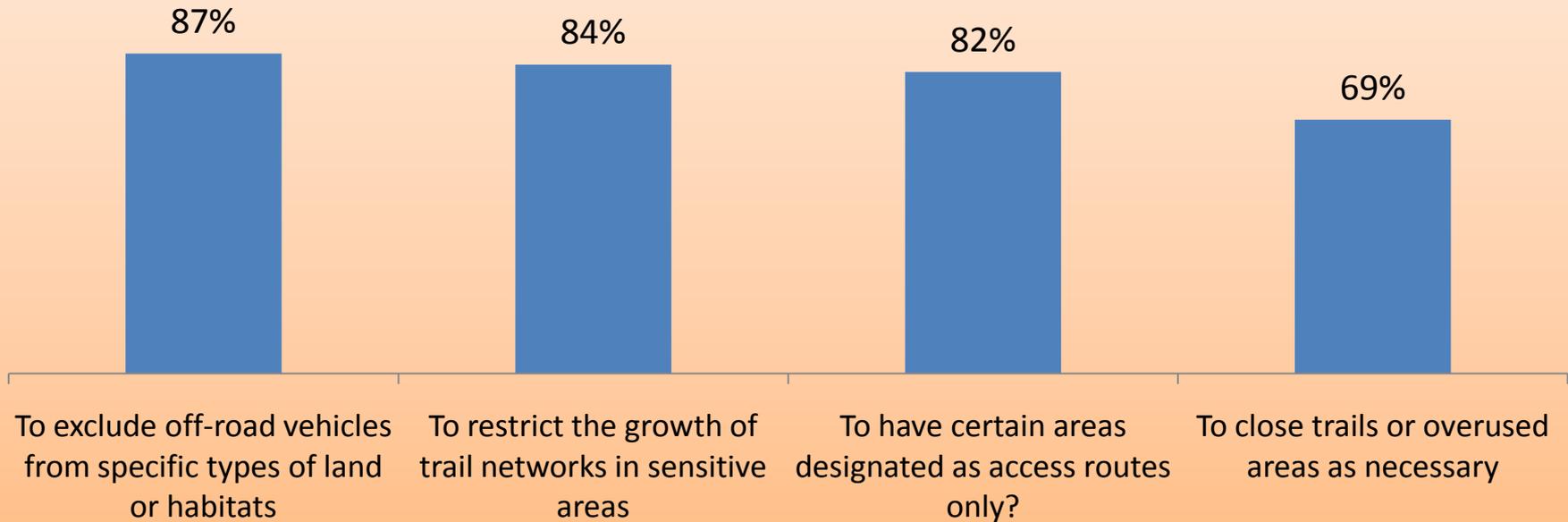
- Online panel of Yukon residents. (randomly recruited over past ten years)
- Conducted between August 4-11, 2011.
- A total of 275 completes – 193 in Whitehorse and 82 outside of Whitehorse.
- Data is weighted by community, gender, and age to represent the actual population. Margin of error= $\pm 5.9\%$

Do you think that ATV (all terrain vehicle) use should be controlled in order to protect Yukon wilderness?



Yukoners are split between 100% controlled use, and only in extremely sensitive areas. Few support no controls at all. Whitehorse residents are more likely to support control in all situations (54%) compared to rural Yukoners (41%).

Do you support the creation of legislation and/or regulations for any of the following areas

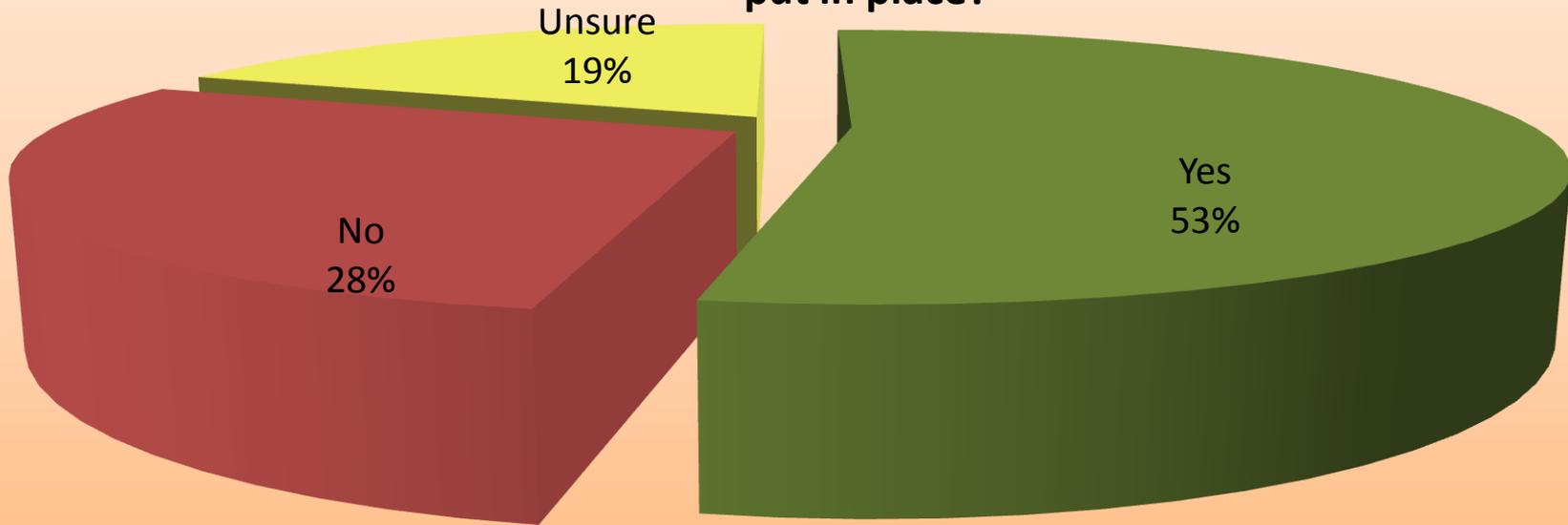


Over half of all Yukoners support all 4 of these items, however the lowest support is to close trails or overused areas as necessary.

Compared to rural residents, Whitehorse residents are more likely to support excluding off-road vehicles from specific types of land (88% vs. 81%), to have certain areas designated as access routes (83% vs. 76%) and closing trails as needed (72% vs. 59%).

Younger residents are less likely to support closures compared to older residents (66% vs. 76%).

Are you in favor of a moratorium which stops the creation of any new recreational ATV trails until controlled access regulations have been put in place?



Only slightly over half of all Yukoners support the moratorium. Nearly 1 in 5 are unsure, and slightly over one-quarter are against the moratorium.

Support is somewhat higher in Whitehorse (55% vs. 47% rural)

Compared to those against the moratorium, those who support the moratorium more often married (78% vs. 71%), without children at home (31% vs. 41%). Non-Aboriginal (91% vs. 82%), in Whitehorse (81% vs. 72%), female (54% vs. 43%), and more often under age 35 (30% vs. 17%) – average age is 46.

Note: small sample size on non-supporters of the moratorium.